## CONTENTS

### INTRODUCTION

Career Services i  
Career Service Office (CSO) iv  
CSO Staff v

1. **Considering an Alternative Career**
   
2. **Self-Assessment**
   
   Self-Assessment Exercises 6

3. **Finding Options**
   
   Performing Market Research 28

4. **Creating Your Marketing Materials**
   
   Converting Your Legal Resume into an Alternative Resume 31  
   Interviewing 32  
   Professional Appearance 34

5. **Resources to Help with the Job Search**
   
   Alternative Careers for Lawyers: Websites of Interest 35

6. **Stories From Real People**
   
   49
CAREER SERVICE OFFICE (CSO)

Career Services Office
239 JRCB
Brigham Young University
Provo, Utah 84602
Hours: Monday through Friday, 9:00 a.m. to 5:00 p.m.
Telephone (801) 422-3685
Fax number (801) 422-0378
Website www.law2.byu.edu/career_services
Email career_services@law.byu.edu
Blog www.byulawcso.blogspot.com

Mary Hoagland
Assistant Dean
hoaglandm@law.byu.edu

Beth Hansen
Director
hansenb@law.byu.edu

MariLee Allred
On-campus Recruiting Manager/Public Interest Advisor
allredm@law.byu.edu

Karen Andrews
Off-campus Recruiting Manager/Externship Advisor
andrewsk@law.byu.edu

Roberta Lawler
Alumni Services Coordinator
lawlerr@law.byu.edu

Secretary
csssec@law.byu.edu
CSO STAFF

Mary H. Hoagland

Assistant Dean of Career Services and External Relations
hoaglandm@law.byu.edu

Dean Hoagland has led the Career Services Office since March of 1994. Active in NALP (National Association for Law Placement), she chairs the Experienced Professionals Section, was the 2009 Annual Conference Chair, served two years on the NALP Board, chaired the Electronics Communication Committee and International Opportunities Task Force, and was a NALP Regional Coordinator. She is the Executive Director of the J. Reuben Clark Law School Alumni Association and serves on the International Board and Executive Committee of the J. Reuben Clark Law Society. Prior to coming to BYU, she practiced law in Fresno, California, and served as a law clerk to two federal bankruptcy judges. She has a J.D., an M.A. in Educational Technology and Librarianship, and a B.A. in English. In 2007, she earned her Ph.D. in Educational Leadership from BYU. Dean Hoagland is the primary counselor for LL.M’s as well as alumni.

Beth A. Hansen

Director of Career Services
hansenb@law.byu.edu

Ms. Hansen joined the Career Services Office in the spring of 1999. She received a J.D. from the J. Reuben Clark Law School in 1995 and a B.A. in Mathematics from Brigham Young University in 1989. She spent four years practicing law in Las Vegas, primarily in the areas of medical malpractice, collections, bankruptcy, and insurance defense. She has served in several leadership capacities with NALP, including Chair of the Career Paths for Lawyers Committee, Chair of the Small and Medium Employers Committee, and a member of the NALP Board of Directors. Currently, she serves on the NALP Nominating Committee. She also acting Chair of the BYU Conflict Resolution Arbitration Board and is a member of the Law School Judicial Clerkship Committee. Ms. Hansen is the primary counselor for third year law students (3Ls) as well as those interested in judicial clerkships and non-traditional legal career paths.
Karen P. Andrews

Off-campus Recruiting Manager, Externship Advisor

andrewsk@law.byu.edu

Ms. Andrews joined the Law School in 2001. As the Externship Advisor, she works with both students and the legal community, working to place students in a legal environment both domestically and internationally. As the Off-campus Recruiting Coordinator, she oversees programs including the New York and Washington, D.C. Early Interviewing Programs, the Las Vegas and California Job Fairs, and the Loyola Patent Interview Program. Ms. Andrews serves as a mediator for the BYU Center for Conflict Resolution. She graduated from the University of South Florida with a B.A. in Health Education. Ms. Andrews is the primary counselor for all first year law students (1Ls) as well as advising all law students on externship opportunities and all off-campus recruiting events.

Roberta L. Lawler

Alumni Services Coordinator

lawlerr@law.byu.edu

Ms. Lawler graduated from Brigham Young University with a B.A. in Communications and Broadcasting. Prior to joining the CSO, she was Vice President of Persogenics, where she presented family communication seminars, leadership training, and personal coaching. She spent five years as a producer and host for several daily talk radio shows and a weekly cable TV program. She was a national spokesperson for American Mothers International as the 1995 National Young Mother of the Year. Roberta and her family lived in Maine for 19 years and spent several years in Perugia, Italy. Ms. Lawler helps coordinate all alumni events and services including board meetings, receptions, Supreme Court Swearing-in, Founders Day, Alumni Weekend, class reunions, service projects, Ethics Symposium, Honored Alum Lecture, and the Alumni newsletter. She is also responsible for the Alumni website, various marketing and promotional projects, and coordinates joint events with the SBA. In addition she also serves on several Alumni Association boards.
MariLee Allred

On-campus Recruiting Manager, Public Interest Advisor
allredm@law.byu.edu

Ms. Allred graduated from Brigham Young University in 1993 with a B.A. in Art History. Following graduation she was employed by LDS Church Headquarters. While her children were small, Ms. Allred ran her own business for ten years. Ms. Allred returned to the corporate world for several years as Director of Training for Persogenics, a communications consulting firm. In 2008, she returned to BYU as a member of the Human Resources Department. Ms. Allred joined the J. Reuben Clark Law School as the On-campus Recruiting Coordinator in June 2009. She coordinates all on-campus recruiting events as well as serving as a public interest and pro bono advisor. Other responsibilities include the tracking and placement of law student employment, troubleshooting Symplicity, and blog administrator. Ms. Allred is the primary counselor for all second year law students (2Ls) as well as those interested in government, military, or public interest career paths. Ms. Allred is married to Russell Allred, a product/project manager for BYU’s Office of Information Technology. They reside in Springville and have two children.